



NCRCHA Sponsorship

**“EXPERIENCE
A TRADITION”**

Welcome Reined Cow Horse Enthusiasts!

We would like to give you the opportunity to join us “*down the fence*” with the North Central Reined Cow Horse Association (NCRCHA). The reined cow horse is one of the fastest growing equine sports in the country. There is no greater thrill or adrenaline rush than taking a horse “*down the fence*”. The reined cow horse is truly the ‘Ferrari’ of the horse industry.

The NCRCHA is 250+ members strong and still growing. We offer several events throughout the year including training clinics, AQHA approved special events, jackpots, a Spring Derby and a Fall Futurity/Derby with both shows offering added money. The objective of our association is to provide fun ‘working cow horse’ opportunities for all ages and levels of experience. The association also promotes breeders of cow and performance horses, as well as preserving the tradition of the western working horse. Our events are attended by top trainers, riders, and horses from all of the major equine associations – NRCHA, NRHA, NCHA, AQHA, APHA, ApHC.

The success of the North Central Reined Cow Horse Association is dependent upon your friendship, participation, and sponsorship. We are offering our sponsors a partnership with the NCRCHA. Depending on your level of sponsorship, we will promote you and your business as follows:

- At our events (announcements, banners, show programs & flyers)
- In our newsletters (logos and/or business name mentioned)
- On our website (sponsorship page listing, links to your website)
- Product endorsement (awards, donations, banners, booths)

A custom sponsorship package may be arranged to suit your needs.

Our club events, AQHA approved events, jackpots, Spring Derby, and Fall Futurity/Derby are a big draw for our competitors and members giving your business access to horse people throughout the upper Midwest. The NCRCHA events have something for everyone regardless of the experience level or interest. The working cow horse is not only fun and exciting for the competitors but is also a great spectator sport!

Someone from the NCRCHA will be in contact with you to discuss your sponsorship in the near future.

The Reined Cow Horse Event is the greatest show on dirt!

Send Sponsorship Contributions to: NCRCHA – c/o Steve Mattson, 24155 Wood Lane
Rogers, MN 55374

For more info: Contact - Steve Mattson 612-685-5190